Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
They are just gorgeous, Tom, you must have gotten them from the "Idle Hour".

South's Leading Florist
This Price List is in effect from October, 1928, to October, 1929, and cancels all previous quotations.

Store open from 8 A. M. to 6 P. M. (Eastern Time)

Sunday—9 A. M. to 11 A. M. (Eastern Time)

In line with the other stores in Macon, we close at One P. M. on Thursday during June, July and August.

Telephones—Store No. 224

Greenhouses from 6 P. M. to 9 P. M. 875-J
WHERE IDLE HOUR FLOWERS ARE GROWN
IT is advisable to place your orders at least one week in advance for flowers wanted for the following occasions:

Graduation Day
Easter
Thanksgiving Day
Christmas
Ten Days’ Notice Required
New Year’s Day
St. Valentine’s Day
St. Patrick’s Day
Green Carnations
Memorial Day
Mother’s Day
Second Sunday in May

Do not order white flowers if wanted for mother living.

Owing to the large demand for flowers on Mother’s Day, we always take the liberty of substituting if we can’t supply the kind of flowers ordered unless order specifies “NO SUBSTITUTE.”

Armistice
November 11th

Advance orders at Christmas time, Easter and Mother’s Day not subject to countermand or changes.

We reserve the right to substitute if we are out of stock ordered, unless order states “no substitute.”

We do NOT stand the expense of express or parcel post charges on shipments.
FLOWERGRAMS

"Say it with Flowers"

by Wire

Let us transmit your Flower Messages with your card attached, anywhere by wire, we guarantee satisfaction.

BECAUSE

We are members of the Florists Telegraph Delivery Association, with selected and bonded correspondents in nearly every Town and City of the United States and Canada and various places throughout the World.
BRIDE'S BOUQUET
BRIDE'S BOUQUET
COLONIAL BOUQUET
CHOICE CUT FLOWERS AND PLANTS

CHOICE CUT FLOWERS

of Superior Quality

We do NOT guarantee the time of arrival of shipments. Upon delivery to Express Company or Post Office on time and in good condition, they are at the buyer’s risk.

These prices do not include green with flowers. If sprays of green are desired, the price is 50 cents per dozen.

Carnations—White, Pink, Red...........per doz. $ 2.50
Carnations—White, Pink, from Dec. 20
to Jan. 1, inclusive, are.............per doz. 3.00
Carnations—Red and Deep Pink, from
Dec. 20 to Jan. 1, inclusive, are..per doz. 4.00
(Ten days’ notice required at Christmas.
No Carnations in July, Aug., Sept.)
Roses—Red, White, Pink and Yellow, per
doz...........................$3.00, $5.00, 7.50
Red Roses, Scott Key,—Columbia Roses,
Dec. 20 to Jan. 1, inclusive, per doz.,
$5.00, $7.50, $10.00, 15.00
Lilies of the Valley.......................per doz. 2.00
Snapdragon........................................per doz.
$2.00 and 3.00
Orchids ........................................each 3.00
Orchids at Xmas and Easter..........each 3.00
Easter Lilies..........................per doz. 6.00
Asparagus Sprays......................per doz. .50
Smilax................................per string (4 feet) .75

We also have, when in season, the fol¬
lowing flowers:

American Beauties (Long Stem Colum¬
bia) per doz......................$7.50, $10.00, 12.50
American Beauties (Long Stem Colum¬bria) Christmas time.............per doz. 18.00
Asters (Aug., Sept.).....................per doz.
$1.50 and 2.00
Calla Lilies (Dec. to April).......per doz. 6.00
Calendulas (Jan. to Oct.)..........per doz. 1.00
Chrysanthemums (Oct., Nov. and Dec.)
Oct..............................per doz. 5.00
Nov. 1 to Nov. 15..............$5.00 and 7.50
Nov. 15 to Dec. 1..............$7.50 and 10.00
December ....................... 10.00
Cosmos (Oct.).............................per doz. .50
Daffodils (March and April).....per doz. 75c and 1.00
Dahlias (Aug., Sept. and Oct.)....per doz.
$1.50, $2.00 and 3.00

If flowers are to be sent by mail please add 40c to cover Special Delivery parcel post charges.

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CHOICE CUT FLOWERS AND PLANTS

CHOICE CUT FLOWERS
of Superior Quality

Please place orders as far in advance as possible.

Daisies (Shasta) (May 15th, June and July) per doz. .75
Freesias (Jan. and Feb.) per doz. .75
Gladiolus (June, July, Aug., Sept.) per doz. 2.50
Golden Glow (July, Aug., and Sept.) per doz. .50
Hyacinths—White Roman (Dec., Jan.) per doz. 2.50
Hyacinths—Dutch, all colors (Jan., Feb. and March) per doz. 3.00
Hydrangeas (July) per doz. 1.50
Iris—Spanish (April) per doz. 1.50
Lilies—Tiger (June) per doz. 5.00
Lilies—Candidum per doz. 6.00
Lilies—Auratum (July) per doz. 5.00
Marigold (July and Aug.) per doz. .25
Narcissus—White (Dec., Jan.) per doz. 1.50
Pansies (Jan., Feb., Mar., Apr.) per 100 2.00
Peonies (May) per doz. $3.00 and 5.00
Poinsettia (Dec.) per doz. $5.00 and 7.50
Physostegia (July and Aug.) per doz. 1.00
Pussy Willow (Feb. and Mar.) per doz. 1.00
Snap Dragon (Oct. to June) per doz. $2.00 and 3.00
Sweet Peas (Jan. 1 to June 1) per 100 3.00
Scabiosa (June, July, Aug.) per doz. .50
Tritomas (July) per doz. 3.00
Tuberoses (Aug. and Sept.) per doz. 1.50
Violets—Single (Jan., Feb. and March) per 100 2.00
Zinnias (July, Aug. and Sept.) per doz. .25
Galax Leaves, 25 to a bunch .15
Fern Leaves, 25 to a bunch .15
Leucothoe Leaves, 25 to a bunch .15
Wild Smilax, per case (2x2x4) 50 lbs. 7.50

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CHOICE CUT FLOWERS AND PLANTS

PRICES OF CUT FLOWERS AT CHRISTMAS TIME

Effective December 20th to January 1st, Inclusive. Orders should be placed at least 10 days in advance.

Per Doz.

- Carnations, White and Pink..........................$ 3.00
- Carnations, Red and Deep Pink..................... 4.00
- Roses, White, Pink, Yellow, $3.00, $5.00 and 7.50
- Roses, Red, Scott Key and Columbia, $5.00, $7.50, $10.00 and 15.00
- Roses, American Beauties (Long Stem Scott Key and Columbia)......................... 18.00
- Lilies of the Valley.................................. 2.00
- Easter Lilies.......................................... 6.00
- Calla Lilies............................................ 6.00
- Orchids ................................................. each 3.00
- Hyacinths, White Roman.............................. 2.50
- Scotch Heather.......................................... 3.00
- Snap Dragon........................................... 3.00
- Gladiolus.................................................. 3.50
- Stevia.................................................... 2.00
- Chrysanthemums....................................... 10.00
- Narcissus, White....................................... 1.50
- Poinsettia............................................... $5.00 and 7.50
- Sweet Peas........................................... per 100 3.00
- Violets—Single....................................... per 100 3.00
- Christmas Corsages.................................. each $5.00, $7.00, $10.00, $12.50 15.00

IDLE HOUR NURSERIES
109 Cotton Avenue,
Macon, Ga.

Store open from 8 A. M. to 6 P. M. (Eastern Time)
CHOICE CUT FLOWERS AND PLANTS

SPECIAL PLANTS, ETC., FOR CHRISTMAS SALE

PLEASE NOTE prices of cut flowers advance at Christmas time.

If plants are to be shipped, add 35c for box and packing.

Azaleas........................each $7.50, $10.00 and $12.50
Roman Hyacinths—White................each 1.50
Poinsettia........................each $2.50, $3.50 and 5.00
Cyclamen—Specimen Plants........each $7.50, $10.00, $12.50 and 15.00
Cyclamen........each $2.50, $3.00, $3.50 and 5.00
Dracena Terminalis..................$1.50 and 2.50
Chinese Peppers......................each 1.00
Lilies of the Valley..................3.50
Begonia—Glore De Lorraine..each $2.50 to 5.00
Auracarias............................$3.50 and 5.00
White Narcissus......................1.50
Scotch Heather.......................$2.50, $3.50 and 5.00
Stevia..................................2.00
Easter Lilies..........................2.00
Rubrum Lilies..........................2.00
Calla Lilies............................2.50
Fluffy Ruffles Ferns..................1.50
Maiden Hair "Farleyense"....each $2.00 to 5.00
Crotons..................................each 1.50
Orange Trees..........................each $2.00 to 3.50
Primroses..............................each $1.00 and 1.50
Jerusalem Cherries...................each 2.50
Red Ruscus.......................per doz. .50
Combination Plant Baskets...........$5.00 to 15.00
Ardisias...............................1.50
Wreath for Cemetery.................$5.00 and 7.50
Christmas Corsages,
$5.00, $7.00, $10.00, $12.50 and 15.00

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SPECIAL PLANTS, ETC., FOR EASTER SALE

Azaleas.......................... each $7.50 and $10.00
Easter Lilies.......................... $2.00 to 5.00
Cinerarias.......................... $1.50 and 2.50
Spireas ................................ 2.50
Hydrangeas—Pink.................. each $2.50 to 10.00
Genistas ................................ each 2.00
Bouganvillea ................. each $3.50, $5.00, 7.50
Pot Roses.......................... $2.50 to 5.00
Gardenias.......................... 3.00
Bottlebrush ................................ 3.50
Pelargoniums .......................... 1.00
Lilies of the Valley ................ 3.50
Deutzias ................................ 2.00
Calla Lilies.......................... 2.50
Rubrum Lilies........................ 2.00
Scotch Heather ......................... 3.50
Ferns—6-inch Whitmanii............ 2.50
Easter Lilies loose (not in pots) per doz. blooms and buds .............. 6.00

A charge of 35 cents is always made for box for packing of blooming pot plants

WEDDING FLOWERS, ETC.

Shower Bouquets ................... $15.00 and up
Arm Bouquets.......................... 7.50 and up
Round Bouquets ........................ 7.50 and up
Corsages ................................ 3.00 and up
Centerpieces .......................... 7.50 and up
Prices on Decorations given upon application.
Funeral Designs ....................... $5.00 and up
Funeral Sprays ......................... 3.00 and up
CHOICE CUT FLOWERS AND PLANTS

BEDDING PLANTS, ETC.
Can be Supplied ONLY During the
Months of April and May

Price, $1.00 per doz.; $7.50 per 100
Alternanthera
Argeratums
Acharanthes
Coleus
Coleus, Trailing Queen
Salvia
Verbena—Giant Red
Verbena—Mixed
Sweet Alyssum
Heliotrope
Asters
Single Petunias (mixed)
Zinnias
Gaillardia
Wandering Jew
Lantana (mixed)
Lantana, Weeping
Marigold
Sultana
Hollyhocks—Double, White
and Pink
Calendulas
Feverfew
Parlor Ivy
Double Petunias (mixed)
Shasta Daisies
Snap Dragon
Fuchsia
Budleya
Cannas—Red, Pink, Yellow
Geraniums Double—Red,
Pink and White

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CHOICE CUT FLOWERS AND PLANTS

BEDDING PLANTS, ETC.

If plants are to be sent by mail, add 15c per doz. to cover cost of box and parcel post charges.

Hundred lot shipments are always sent express.

Variegated Vinca................15c each, 2 for $ .25
Moonvines..........................10c each, 3 for .25
English Ivy........................15c each, 2 for .25
Clerodendrons....................15c each, 2 for .25
Chrysanthemums, all colors.......per doz. 1.00
Hibiscus, “Peachblow”..............each .35
Dracena Indivisa..................each .25
Begonias, Pink and White........each .50
Gladiolus Bulbs—Pink, Red or Mixed
   per doz. ........................................... .50
Tuberose Bulbs—Single.............per doz. 1.00
Dahlias........................................... 2.50
Dahlias, new varieties, per plant... 1.00
Asparagus Plumosos (4-inch pot)....each .50
Asparagus Springeri (4-inch pot)....each .50
Maiden Hair Ferns...................each 1.00
Ferns—Boston and Whitmanii, each 50c to
   7.50
Palms (Kentia)......each $2.00, $5.00, $7.50 10.00
Hydrangeas—Pink and White........each 2.50
Carnation Plants.......................... .10
Hanging Baskets (wire), 9-inch, not filled
   each .............................................. .75
Hanging Baskets (wire), 9-inch, filled
   each ................................................ 2.50
Green Sheet Moss for Hanging Baskets,
   per square yard........................................2.00

(FOR SALE IN JAN., FEB. AND MARCH)
Pansies..........................per doz., 75c; per 100 5.00
Privet—Armour River..per 100, $5.00 and 7.50
CYCLAMAN
FLOWERS TELEGRAPHED AND
TELEPHONED EVERYWHERE

For fast and better service, use station to
station telephone service and call for
Macon phone 224, which will avail you
a 25% discount from regular long dis-
tance charges.